



My Dear Sister Links.....I want to thank you, and the almighty GOD I serve, for giving me the opportunity to lead the Western Area for the next two years. I am honored and humbled by your love, support, and vote of confidence in my ability to fulfill the duties of this role. I fully realize that I have enormous shoes to fill... but I will do my best to uphold the high standards that have been set by all those who have come before me..... and this I promise!

So our journey begins. The Western Area has achieved phenomenal success at the chapter level and within the administrative arm of the Western Area Executive Board. But I believe I am being called to take the Western Area to greater heights and sail away from its familiar shores and into some uncharted waters. Together we'll take the Western Area to greater heights by strengthening the efficiency of our chapter infrastructure, and by elevating the level of service we render to our communities. This is what we are called to do, together.....10 States....One Team....United.

Over the next two years my administration will focus on training and communication between and among our members, Chapters, the WA Executive Board, and the WA Executive Committee. We will embark upon a comprehensive and aggressive training schedule for all Chapter Officers and Committee Chairs through a program titled "Learners Becoming Leaders". The goal is to give our Chapters the tools to become "THE BEST" in the Links organization in the respective Officer and Committee positions. It is my belief that increasing the administrative skill level within our Chapters, through targeted training, will also increase the efficiency of our Chapter operations....which I lovingly refer to as the "Business of Linkdom".

Please join me in strengthening WA business acumen through targeted training sessions in the areas of chapter and committee meeting efficiency, fund raising net profit % targets, building and maintaining a strong cadre of fully engaged members, developing internal financial efficiency (QuickBooks training) and audit alignment, and creating an increased awareness and understanding of the documents that codify our actions and behaviors within this beloved organization...the Constitution and Bylaws, Code of Ethics and Standards, Membership Manual, and others.

The "West is the Best" ....but it is important that we are able to clearly articulate what it is we do best. Arming our Chapters, and our members, with focused training in the areas highlighted will truly enable us to say, "The West is the Best" in chapter administrative knowledge and efficiency.

But we are also called to rise to greater heights through the service we render to our respective communities in our Area and Chapter programming. Let's continue to solidify our reputation as being "The Best" at developing and implementing innovative programming that yields impactful results...making "The West, the Best".

So our programmatic thrust for the next two years must be to strengthen our existing programming and also develop and implement new programming to address the current disparities and social injustice in our communities, such as mental illness, HIV, Black Lives Matter, and bridging the STEM gap between our children and other ethnic groups. We will continue to align with Nat'l Program initiatives but we will also unveil several "new" WA programs over the next two years to harness areas of opportunity within our member body and our communities.

There is much work to be done, in our Chapters and our communities. And there is no one better equipped to make a difference in both settings than my Link sisters in the Western Area. So I'm asking you to join me as we set sail into uncharted waters in search of a seamless integration of our business acumen and our community service. For we must achieve excellence in both to stay relevant and grow the Western Area; and also bring poignant, transformational programming to the communities we love and serve.

When we set sail on this journey our ship will wave a flag that represents our vision and theme for the next two years. Our flag will read....."**A Mind for Business and a Heart for Service**". We must collectively embrace this vision, this theme, and make it our mantra ...."**A Mind for Business and a Heart for Service**".

As we prepare to board, our first step towards beginning our business transformation will be the shutting down of our Western Area website on Friday, July 24, 2015. The website will be redesigned and enhanced to bring you the newest technological tools to assist members, and Chapter Officers, in doing the "Business of Linkdom". This is the first of many tools and support systems we will implement to ensure "The West is the Best"..... but we will continually strive to make the Western Area even better. Get on board as we ready the ship, lift the anchor and set sail.

It's going to be an exciting journey!

Honored To Humbly Serve "The Mighty Western Area"  
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**"A Mind for Business and a Heart for Service"**