Western Area Program Coordinator

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Western Area Director

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National President
ROLE OF THE PROGRAM COORDINATOR/BEST PRACTICES

Deliver and Sustain Transformational Programming—Develop a Western Area Program thrust that is inclusive of the new National Health Initiatives. Serve as a catalyst to foster Chapters’ use of the Service Delivery Model in the development and implementation of transformational programs. Design, execute and oversee programming that is aligned with the National priorities and goals of The Links, Incorporated.

Promote and facilitate the integration and congruity among and between National, Area and Chapter level Programs, i.e. alignment.

Demonstrate a mastery of National/Facet/Area Programming—goals, thrusts and Initiatives, including the mastery of application of key programming concepts, guidelines and strategies, i.e. Transformational programming, Service Delivery Model (SDM), alignment and integration.

Provide Chapter support, training, technical assistance and resources (identify and/or develop) that encourage and enhance members’ understanding and application of key programming concepts, guidelines and strategies.

Implement a process and timeline for ongoing and targeted communications with Area Program Coordinators and Chapters, including maintaining up-to-date and accurate contact information.

Develop and implement processes and guidelines to support and facilitate online Program Reporting, including but not limited to identification of Peer Reviewers

S.M.A.R.T. GOALS—WESTERN AREA GOALS

Goal 1. Increase the delivery of transformational programming within the Western Area as evidenced by 50% of all chapters documenting key elements and measurable, impactful outcomes for implementation of at least one sustainable transformational program by 2016.

Goal 2. Increase the number of Western Area Chapters to 44 or 75% who are engaged in programs addressing the physical, emotional and/or mental health and well-being of children, families and communities, by 2016. Increase to 100% by 2018.
Goal 3. Integrate the new health initiatives into current programs with 25% of Western Area Chapters by 2015. Increase Western Area Chapter participation by 40% in 2016 and 75% in 2017.

Accomplishments

*The Program Team planned and facilitated a Western Area Fall Summit Service Delivery Model Certification Workshop. At the beginning of the Summit Workshop, a ten-question survey was given to attendees to determine their strengths and weaknesses. After the training, attendees were directed to Create Human Trafficking Umbrella Program, wherein members were divided into five FACET groups. Each group contributed to the Umbrella program from the perspective of their Facet.

* I participated in Webinar Trainings for Program Reviewers and in a How-To Webinar for Chapter VP Programs to accurately submit Chapter Program Reports.

* I served on the National Program Committee under the leadership of National Program Director Link Joyce Turnipseed.

* The Program Coordinator’s Committee initiated an Over-Sight of Facet and Initiative Chair Activities.

* The Program Coordinator’s Committee initiated direct communication between Area Facet and Initiative Chairs and local Chapter Chairs.

* In 2016, we incepted WA Leadership UN Delegation, under the leadership of National ITS Director Link Joan Prince, The Links, Incorporated, participation and attendance at the United Nations Commission on the Status of Women.

* The Western Area Program Team, under the leadership of ITS Chair Link Kenadie Cobbin Richardson, incepted a humanitarian Mission to Haiti, “Boots on the Ground”, whose goal is to build five water-producing wells per year for five years in Haiti.

* Ninety Western Area Programs were submitted, 33 Umbrella Programs, 21 Integrated Programs, ten STY, ten NTS, six HHS, seven Arts and four ITS.

Recommendations

* Incept SDM Trainings at Annual Chapter Retreats.

* Share National Strategic Plan with all Chapter members.

* Goal of 100% communication between Chapter Program Chairs with Area Chairs.

* Work with financial Officers to provide critical components of Strategic Program Planning.

* Increase the depth and understanding of evidence-based tools for successful Programs.

* Identify business partnerships to fund Programs through evidence-based successes that are compatible with the business’ charitable giving guidelines.

* All members know and understand the MISSION of The Links, Incorporated in order to share the good news of who we are and what we do.