

May, 2018

Dear Sister Links,

The Western Area is fertile with polished jewels in the form of our experienced members: Alumnae, Platinums and those eligible for Alumna status, yet they remain active. These gems have tenaciously contributed to our legacy of Friendship and Service.

You know those of whom I speak...the ones who continue to engage and direct our new and sometimes not-so-new members in the ways of Linkdom; those who speak fondly of the lasting friendships cultivated through our sisterhood; those who, for 30+ years, have proudly included the use of "Link" when addressing a fellow sister. You can't overlook their earnest love for our organization, displayed in the swagger you observe when these incredible ladies walk into the room...poised and polished, with a wealth of Links knowledge inside their heads.

I am pleased to announce that Western Area will now have a dedicated group of committed members whose focus will be to guide initiatives that increase the engagement of these exceptional ladies, at the Chapter and Area levels. Working together will be Link Sharyn Holley, Chair, and committee members from various chapters throughout Western Area.

Together, these Link Sisters will focus their attention on helping chapters connect and engage Alumnae/Platinum members.

Link Roxann,

Western Area Director