The Epidemic of Obesity - Initiatives to Win the Battle: Obesity is present in alarming numbers and is a priority of Western Area programming. Obesity is tied to other health conditions such as cardiovascular disease, diabetes, and cancer. Attendees will learn about the effects of obesity on our communities of color and what we as Links are doing to address this health risk. Chapters will understand how the National Childhood Obesity Initiative aligns and integrates each of the Facets to result in transformational programming and will also hear about exceptional programming going on within the Western Area. As a result of attending this workshop, participants will learn from chapters that have successfully implemented pilot childhood obesity programs and appreciate key action steps and strategies. Resource information to assist chapter programs will be discussed.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>8-8:05</td>
<td>Welcome and Introduction</td>
<td>Link Michele Halyard</td>
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<tr>
<td>8:05-8:20</td>
<td>Obesity in Adults</td>
<td>Link Monica Parker</td>
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<td>8:20-8:40</td>
<td>Obesity in Children</td>
<td>Link D’Juanna White-Satcher</td>
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<td>8:40-8:55</td>
<td>Pilot Program</td>
<td>Missouri City, TX: Links Wanda Mott, MD</td>
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<td>Passport to STEMulating Healthy Lifestyle</td>
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<td>Link Jarmese Morris</td>
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<td>8:55-9:05</td>
<td>Pilot Program Can you Imagine Me</td>
<td>Bakersfield, CA: Link Jennifer Floyd</td>
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<td>Can you Imagine Me</td>
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<td>9:05-9:15</td>
<td>WA Resources</td>
<td>Links Mary Lou</td>
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<td>Adams</td>
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<td>9:15-9:30</td>
<td>Q&amp;A</td>
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The Epidemic of Obesity Initiatives to Win the Battle
Health and Human Services Facet

• Signature Programs
  – HeartLinks to Heart Health
  – Linkages to Life: Organ, Tissue, and Bone Marrow Donation Awareness Program
  – Walk for Healthy Living

• National Childhood Obesity Initiative

• Other key areas
  – Breast Ca
  – Brain Health
  – Oral Health
National Programs
Facets, Committees and Partnerships

Services to Youth
- Project LEAD Signature Program
- Links to Success Signature Program
- Education Linkage
- Young Achievers
- National HBCU Initiative
- National Mentoring Initiative
- National STEM Initiative

The Arts
- Classics Through the Ages Signature Program
- Poster Art

National Trends & Services
- Women's Issues & Economic Empowerment
- Legislative Issues, Public Affairs & Disaster Relief
- AARP National Partnership

International Trends & Services
- Education Across the Miles Signature Program
- NGO

Health & Human Services
- HeartLinks Signature Program
- Linkages to Life Signature Program
- Walk for a Healthy Living Signature Program
- National Childhood Obesity Initiative
- Susan G. Komen National Partnership

National Partnerships & Collaborations
- STY: Achieving the Dream
- STY: National Cares Mentoring Movement
- STY: NASA
- NTS: Ally Financial – Wallet Wise Financial Literacy
- NTS: AARP – Are You Ready Academy
- NTS: Habitat for Humanity
- HHS: Susan G. Komen
- HHS: Heart Truth
- HHS: American Heart Association
- HHS: National Library of Medicine
- HHS: Partnership for a Healthier America
SDM: The Foundation of the Program Report

Service Delivery Model

1. Situation
2. Priorities (Goals)
3. Mission-Vision
4. Inputs/Resources
5. Outputs - Activities
6. Outputs - Participation
7. Outcomes
   - Short Term
   - Medium Term
   - Long Term
8. External Factors
9. Assumptions
10. Evaluation

Program Report

- Problem/Situation; methods used to assess
- Goals/Objectives
- Program Description
- #Members, Collaborators, $, in-kind support
- Activities implemented
- Targeted Audience/Groups; needs assessment
- Operation
- Sustainability
- Impact Statement
- Operation and Sustainability
- Operation and Sustainability
- Marketing and Evaluation
Presentations

• Obesity in Adults
  – Link Monica Parker, National Health and Human Services Facet Chair; Athens (GA)

• Obesity in Children
  – Link D’Juanna White Satcher - Gulf Coast Apollo

• Passport to STEMulating Healthy Lifestyle-Missouri City (Tx)
  – Link Wanda Mott and Link Jarmese Morris

• Can You Imagine Me-Bakersfield (CA)
  – Link Jennifer Floyd  Western Area Resources

• Western Area Resources
  – Link Mary Lou Adams- WA Chair, National Childhood Obesity Chair; Town Lake (Tx)
Resources for Childhood Obesity

Mary Lou Adams, Ph.D- Town Lake Chapter Western Area Chair of the National Childhood Obesity Initiative
Resources

• For more information on Healthy Eating and Physical Activity for Youth visit The Links, Incorporated Childhood Obesity Website
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  Programs and External Affairs Manager
  The Links, Incorporated
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  Washington, D.C. 20005
  www.linksinc.org
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Chair, National Childhood Obesity Initiative
The Links Incorporated
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Atlanta, GA 30310
404-756-8914 Office
404-752-1198 Fax
National Websites

- USDA Myplate (formerly Mypyyramid.gov)  myplate.gov
- Let’s Move  letsmove.gov
- Partnership for a Healthier America  ahealthieramerica.org
- Yale Rudd Center for Food Policy  yaleruddcenter.org
- National Diabetes Education Program (NDEP)  ndep.nih.gov
- American Diabetes Association (ADA)  diabetes.org
- Centers for Disease Control  cdc.gov/diabetes

National Diabetes information Clearing House(NDIC)  diabetes.niddk.nih.gov