The Arts: National Programs & Initiatives

Reaching For The Stars

41st Western Area Conference
Houston, Texas

Link Constance Fitzpatrick Smith
James Copeland
Western Area Director

Link Margot
National President
“Keep It Up and Step It up”

- Review existing programs using Service Delivery Model
- Consider undertaking one of the National Arts initiatives
- Promote Arts Integration in all your programming

Alpha Blackburn
Director, The Arts
Indianapolis Chapter

Together we can continue to promote a Renaissance in The Arts!
The Arts: National Programs & Initiatives

- Poster Art Contest: Get Smart, Get Healthy
- Public Art Project: Our Faces, Our Heroes
- Signature Arts Program: Classics Through the Ages
- Arts Integration: Chapter Implementation
The Arts | NATIONAL POSTER ART COMPETITION
Get Smart, Get Healthy—Make Health a Habit!

Get Smart, Get Healthy Theme

✓ Aligns with Health and Human Services Facet

✓ Includes wide spectrum of healthy life style choices

✓ Provides meaningful educational experience

✓ Inspires wide array of poster design ideas
69 Chapters across Linkdom participated in 2011-2012 Poster Art Competition
2011-12 National Competition

20 Western Area Chapters Participated

- Alameda Contra Costa (CA)       - Bakersfield (CA)
- Beverly Hills (CA)             - Claremont Area (CA)
- Denver (CO)                    - Golden Triangle (TX)
- Gulf Coast Apollo (TX)         - Houston (TX)
- Las Vegas (NV)                 - Oakland Bay Area (CA)
- Port City (TX)                 - San Antonio (TX)
- San Fernando Valley (CA)       - Solano County (CA)
- South Bay Area (CA)            - Stockton (CA)
- Tacoma (WA)                    - Town Lake (TX)
- Trinity (TX)                   - Waco (TX)
The Poster Art Competition is open to youth in grades 1-12 with design competitions in four grade level categories:

- Category I...Grades 1-3
- Category II...Grades 4-6
- Category III...Grades 7-9
- Category IV...Grades 10-12
Chapter Participation Forms and Guidelines are available on the national web site -- Member Toolkit – Programs section, or contact:

Link K. Joy Peters, Chair
Magnolia (GA) Chapter
Kjoyenjoy19@aol.com
404-402-6764
Public Art Renaissance

✓ Widely accessible educational and cultural enrichment.

✓ Renewed interest in publicly displaying the history and culture of communities.

✓ Opportunities for African American artists to raise awareness of legends and important historic events.

Mary McLeod Bethune Lincoln Park Memorial Washington, DC
Willis “Bing” Davis: National Project Advisor

Modeled after the Visual Voices: Dayton Skyscrapers Project

- Phenomenal project began in 2007
- Honors local African American Heroes for achievements in their fields, and contributions to their communities
“Our Faces, Our Heroes”

Exciting new national portrait project seeks to:

- Honor our local “Heroes” for their contributions, accomplishments, and worthiness as role models
- Provide lasting visual legacy to uplift, educate and inspire – especially our youth.
- Open more opportunities for African American artists for commissions and recognition
- Enhance the brand of The Links, Incorporated
“Our Faces, Our Heroes”

Program guidelines are flexible and easy to follow:

✓ Invite local artists to participate by creating portraits of one or more Heroes in two or three dimensions

- Paintings
- Drawings
- Photographs
- Sculptures
“Our Faces, Our Heroes”

Program guidelines are flexible and easy to follow:

- Determine appropriate location to display the images (e.g., public building, school, theatre...)
- Host a celebratory unveiling of the artworks
- Coordinate field trips for youth groups and others to visit the exhibit
More information will soon be available on the national website -- Member Toolkit – Programs section, or contact:

Sandy Berger, Chair
Greater Queens (NY) Chapter
sandypublicarts2@gmail.com
347-579-7797
Promotes classical arts education among African American youth through formal training and mentoring.
Situation / Problem:

African Americans are under-represented in every aspect of the classical arts.

- Artists
- Audiences
- Behind the Scenes Professionals
- Businesses Supporting the Arts
Key Program Components

- “Dual” mentoring
  - Chapters and artistic partners mentor talented student artists
  - Who in return mentor other youth
- Artistic partnerships
- Formal training and master classes
- Parental and community involvement
55 Chapters are participating in Classics Through the Ages across Linkdom
### Western Area

**13 Participating Chapters**

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<thead>
<tr>
<th>Chapter</th>
<th>Location</th>
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<td>East Texas (TX)</td>
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<td>Gulf Coast Apollo (TX)</td>
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<td>Harbor Area (CA) *</td>
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<td>Houston (TX) *</td>
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<td>Inglewood Pacific (CA)</td>
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<td>Las Vegas (NV)</td>
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<td>Missouri City (TX) *</td>
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<td>Orange County (CA)</td>
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<td>Spokane (WA)</td>
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<td>Tacoma (WA)</td>
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* *Best Practices*
The Arts | SIGNATURE ARTS:
CLASSICS THROUGH THE AGES

San Jose (CA) Chapter
Music Instrumental
Inglewood CA Chapter - Visual Arts: Photography
The Arts | SIGNATURE ARTS: CLASSICS THROUGH THE AGES

Harbor Area Chapter – Music Instrumental
How Can Your Chapter Participate?

- Classics Through the Ages can be adopted by chapters of all sizes.
- Flexible program guidelines illustrate how to:
  - Start a new initiative
  - Transition an existing arts project into a cost-effective signature program
  - Leverage available resources to meet local community needs
Artistic Partnerships

Artistic partners are critical to program success, and can:

- Provide training and performance opportunities for student artists
- Ensure facilities for program activities
- Coordinate required annual master classes
- Help raise public awareness of the program, and the brand of The Links, Incorporated
**The Arts | SIGNATURE ARTS: CLASSICS THROUGH THE AGES**

**Artistic Partnerships**

A diverse array of prestigious theatres, schools, institutions, and organizations has welcomed the opportunity to partner with Links Chapters, including:

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<thead>
<tr>
<th>Julliard School</th>
<th>Southeast Symphony</th>
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<tr>
<td>Cincinnati Symphony</td>
<td>Omaha School of Music</td>
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<td>The Sphinx Organization</td>
<td>Kansas African Amer. Museum</td>
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<td>Columbia Museum of Art</td>
<td>Tyler Youth Orchestra</td>
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<td>Ensemble Theatre</td>
<td>Duke Ellington School of</td>
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<td>Performing Arts</td>
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Transforming lives through the **power of diversity** in the **arts**
SPHINX VIRTUOSI

at Carnegie Hall

Tuesday
October 8, 2013
6:00 PM

Tickets $25
www.SphinxMusic.org

For General Admission,
Student & Group tickets
(646) 429-1987 x714
Margaret@SphinxMusic.org

Sponsorship opportunities available!

Contact Alison Piech
646.429.1987 ext. 709
Alison@SphinxMusic.org

“First rate.”
- The New York Times

Presented by
Bloomberg
For Chapter Participation Forms and detailed program guidelines, visit the national website’s Members Only Toolkit – Programs “section, or contact a committee co-chair:

**Link Susan Coleman Parks**  
South Suburban Chicago (IL) Chapter  
linksusan@sbcglobal.net  
312-842-4525

**Link Paula T. Saizan**  
Houston (TX) Chapter  
paulusinv@aol.com  
713-983-0588
Arts Facets can support programs of other facets through:

- Workshops
- Exhibits
- Field Trips
- Guest Speakers
- Performances at Events
Studies prove that exposure to The Arts:

- Enhance imagination, creativity, and self esteem
- Stimulate critical thinking
- Enhance the programming impact of all facets

Let us seek opportunities to use *The Arts* to strengthen the impact of our services to communities.

I am ready to continue this effort. How about you?