41st WESTERN AREA CONFERENCE

JUNE 19 – 22, 2013

Committee Name: Health and Human Services Facet

Committee Chair: Link Michele Halyard

Constance Fitzpatrick Smith, Area Director
Westin Galleria Hotel, Houston, TX
2011 – 2013 GOALS

GOAL 1: To Produce Health Letters for WA Newsletter to educate Links on Health Issues of Importance
Accomplishments: Produced newsletter content on such areas as Breast Cancer, Cardiovascular Disease, Transplant, and Obesity

GOAL 2: To facilitate creation of health related content for newsletters across the Areas so as to avoid duplication of effort of each Area HHS facet chair
Accomplishments: Obtained commitment of Mayo Clinic to create monthly health related content for our newsletters as well as our National magazine. To date, 3 content areas have been produced starting in March 2013. Article production will resume in September 2013

GOAL 3: To provide chapters within WA notification of opportunities for funding of health
related programming, including for our focus of obesity

Accomplishments: 4 Western Area Chapters were selected as recipients of a Can You Imagine Me: National Childhood Obesity Initiative sub-grant in the amount of $3,500:
- Bakersfield (CA) Chapter
- Beverly Hills West (CA) Chapter
- Greater Denton County (TX) Chapter
- Las Vegas (NV) Chapter

This added to 7 WA chapters that were previously selected as recipients of a $500 HeartLinks to Heart Health incentive grant (over 1/3 of those awarded!): Beverly Hills West (CA), Fort Worth (TX), Missouri City (TX), Pasadena/Altadena (CA), South Bay (CA), Texas Cypress Springs (TX), Town Lake (TX).

Goal 4: Inspire WA chapters to migrate toward umbrella programming
Accomplishment: Created STEPS chapter designation with emphasis on Obesity and STEM initiatives as a way of recognizing chapters on the way to umbrella programming.
SUMMATION NEXT STEPS

List next steps here:

1. Continue to produce monthly health related content for Area newsletters by Mayo Clinic with review by Links members prior to publication
2. Continue to explore opportunities for programmatic funding for WA Link chapters, particularly in the area of obesity
3. Continue to roll our STEPS chapter concept and refine process of identifying those chapters that meet the requirement through yearly program reports
RECOMMENDATIONS TO THE EXECUTIVE COUNCIL (IF ANY)

List Recommendations here:

On program reports, add box that asks chapters if other Facets were involved in the program delivery besides the main facet. This will assist in STEPS chapter designation determination.