The Price of Leadership ... And What It Takes

Leading with Intention

Link Patricia Larkins Hicks, Ph.D.

Columbus (OH) Chapter
Leading with Intention

Expected Outcomes

- Increased awareness that intention gets results
- Identified your strengths
- Identified areas that you can direct your focus
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Leading with intention means...

- Adding value to organization
- Gaining commitment of others
- Developing and deploying talents of the people within the organization
- Creating a legacy
OMG  B.E.S.T. Self Assessment

- Where do you direct your attention?
- Select what readily comes to mind
  1- ALL the time
  2- MOST of the time
  3- SOME of the time
  4- RARELY
  5- DON’T direct my attention
B.E.S.T. Model

- 125 organizations - 50% non profit, 25% governmental, 25% for profit
- Categorized by size, legal structure, industry, leadership, infrastructure, capacity
- What contributed to achieving results?
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Bright-Image-ATTRACTS

- Appearance - people notice
- Self-esteem - confidence
- Attitude - Positive
- Alert - aware of people and conditions
Bright- Image- ATTRACTS

- Focus on others- stakeholders
- Solutions- look for possibilities
- Imagination- think out of box
- Creative- inventive
What is your image?
How do you reflect your image?
How do you communicate your image?
Excellence-Standards- STRETCH

- Standards- set the bar
- Trail blazer- leads the way, break barriers
- Preparation- attends to details, facilitates focus, tasks are completed
- Continuous improvement-be better, constantly examining
Excellence-Standards- STRETCH

- Plan- create roadmap
- Inquisitive- ask questions
- Adapt- make necessary adjustment
- Risk taker- will take a chance
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- What are your standards?
- How do you ensure nothing has been left undone?
- What steps do you take to make sure everything you do is improved?
- What is an example of you blazing a trail?
Satisfaction-Needs- ENERGY

- Identify needs- determine mine and others
- Understands capacity- know what I am capable of doing
- Gratitude- show appreciation to others
- Harmony- focus on agreement
Satisfaction-Needs- ENERGY

- Conflict resolution- identify the source & find mutually agreeable solution
- Go extra mile- do more than required
- Exceed others’ expectations-provide more than anticipated
- Celebrate- rejoice when others accomplish something
How do you identify stakeholders’ needs?
How do you ensure conflict is resolved?
How do you celebrate going the extra mile?
Timely- Timing-MEETS DEADLINES

- Prioritizes- arrange in order of importance, necessity, time
- Efficiency- proficiency
- Values others time- responsive to others time
- Values relationships- recognize the importance of connections
Timely- Timing-MEETS DEADLINES

- Balance- maintain an equilibrium between mind, body, and spirit
- Focus on present- in the moment
- Strategic- intentional
- Technology savvy- know value of and how to navigate technology
How much time do you invest in relationships? What do you do?

How do you make sure you are making the best use of your time?
B.E.S.T. Action Plan

- MY STRENGTHS
- AREAS TO STRENGTHEN
B.E.S.T. Model

**Context**

- Environment
  - Size
  - Space
  - Location
  - Pace
  - Climate
  - Region
  - Culture
  - Resources

- People
  - Spirit + Mind + Body

**Actions**

- Say
  - Positive Affirmations

- Do
  - Preparation
  - Planning
  - Preferred Practices
  - Sharing
  - Celebrating

**BEST**

Bright Excellence
Satisfaction
Firmly

**RESULTS**
“Intention is one of the most powerful forces there is. What you mean when you do a thing will always determine the outcome. The law creates the world.” Brenna Yovanoff