Glenda Newell-Harris, M.D.
National President
The Links, Incorporated

Theme

“Building A Healthy Legacy: Our Prescription For The Future”
Constance Fitzpatrick Smith
Western Area Director
The Links, Incorporated

Theme
“Seize The Moment.........
Strengthen The Chain!”
Agenda

I. Programmatic Review
   • Services to Youth
   • The Arts
   • National Trends and Services
   • International Trends and Services
   • Health and Human Services

II. Questions & Answers
Programs

- No Sweeping Changes
- Importance of SDM to Transformational & Sustainable Programming
- Focus on Evaluation, Data Collection
- Emphasis On Health, Incorporate Health Into Existing Programs

Program Facets

- Services To Youth
- The Arts
- National Trends And Services
- International Trends And Services
- Health And Human Services
National Strategic Plan

Priority #1. Deliver and Sustain Transformational Programs
Goal #1. Further operationalize the SDM as a tool for planning, implementing and evaluating programs for long term impact and community relevance

Western Area Strategic Plan

Priority #1. Deliver and Sustain Transformational Programs
Goal #1. Further operationalize the SDM as a tool for planning, implementing and evaluating programs for long term impact and community relevance
To maintain Alignment with National and Western Area, all Chapter Strategic Plans have:

- Delivery of Transformational and Sustainable Programs as #1 Priority
- Operationalizing of the SDM as a tool for planning, implementing and evaluating programs for long term impact and community relevance as #1 Goal
In order to accomplish our set of activities we will need the following:

**Situation: (The Problem)**

<table>
<thead>
<tr>
<th>Activities:</th>
<th>Priorities:</th>
<th>Mission-Vision: What drives the outcome?</th>
</tr>
</thead>
<tbody>
<tr>
<td>In order to address our problem or asset, we will accomplish the following activities:</td>
<td>We must clearly identify the clients who we are serving.</td>
<td>We expect that if accomplished, these activities will lead to the following changes in 1-2 years:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>We expect that if accomplished, these activities will lead to the following changes in 3-4 years:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>We expect that if accomplished these activities will lead to long term societal changes.</td>
</tr>
</tbody>
</table>

**Assumptions:**
1.  
2.  

**Evaluation**

**What do you want to know?**  

**How will you know it?**  

**External Factors:**
1.  
2.  

---

The Links Incorporated Service Delivery Model
"Seizing the Opportunity to Provide World Class Leadership, Friendship and Service”
"Signature Service Provides Substantive Solutions"
An Engaged Membership

- Involved in program planning, implementation, & evaluation
- Member participation & buy-in
- Umbrella – 100% member participation
- Consider members’ skills, strengths, talents, time, & resources
- Encourage Integrated and Umbrella programming, (no silos)
Transformational Programming:

A process of profound and radical change that is irreversible and intended to cause positive change in the community. It orients us in a new direction and takes us to an entirely different level of effectiveness.
Achieve The Goal…
Transform Your Community
National Partnerships

- AARP Links Academy
- Achieving the Dream, Incorporated
- Africare
- Ally Financial
- American Heart Association
- National Dental Association
- Partners for a Healthier America
Program Collaborators

- AT&T
- Colgate Palmolive
- Habitat for Humanity
- Mayo Clinic
- National Cares Mentoring Movement
- NASA
- The Heart Truth™
Services to Youth

The Services to Youth facet is an integrated approach to preparing young people to succeed in the 21st century workforce.
Education Linkage

Education Linkage supports President Barack Obama’s education initiative aimed at creating partnerships and alliances to educate and prepare youth for the 21st century workforce. The Links, Incorporated has forged a national alliance with Achieving the Dream, Incorporated to launch the “Equation for Excellence Program” with community colleges and HBCUs. Education Linkage will also lead The Links, Incorporated’s efforts to create a sustainable relationship with other national organizations aligned with the Achieving the Dream partnership.
The Arts

The Arts facet seeks to increase and expand art activity, and to elevate our programs through arts integration to effectively create an arts renaissance within our organization and programmatic efforts.
National Trends and Services

The vision of the National Trends and Services facet is to eliminate disparities by reducing barriers to services through advocacy, education, and service.
International Trends and Services

International Trends and Services seeks to deliver significant, transformational, sustainable programs which provide humanitarian assistance in education, health, safety and basic needs for people of the African Diaspora. This Facet advocates on behalf of people of African descent who are oppressed or victimized, and promotes global awareness among youth and adults. In so doing, this Facet:

Extends the Hand of Friendship Around the Globe
The mission of the Health and Human Services facet is to promote and facilitate programs that support the maintenance of good health and the elimination of chronic health disparities in communities of color through education, health advocacy, and optimal utilization of health resources.
Kudos

Congratulations to the 2,048 members in the 58 chapters that comprise the Western Area! Our programs are thriving because of your commitment to excellence and your dedication to service. Thanks to you, our target groups, partners, and community stakeholders are the beneficiaries of a mosaic of transformed communities.

--The Western Area Program Team
Chat

Ask Your Programming Questions
Questions & Answers

• Please type in your questions
• Questions will be read aloud for the benefit of all webinar participants
• This presentation will be posted on the Western Area website, www.walinks.org, along with the Q&A responses
Please take the survey at the conclusion of this webinar. Your opinion is important to us.
The End
Thank You For Joining Us!

Shari K. Lamb, Esq., Western Area Program Coordinator
Plano North Metroplex (TX) Chapter

Charlotte Ned, Western Area Chair
Services To Youth
Tucson (AZ) Chapter

Katie Allen, Western Area Chair
The Arts
Oakland Bay Area (CA) Chapter

Pamela Freeman Fobbs, Esq., Western Area Chair
National Trends And Services
Fresno (CA) Chapter

Jackie Kimbrough, Ph.D., Western Area Chair
International Trends And Services
Inglewood-Pacific (CA) Chapter

Michele Halyard, M.D., Western Area Chair
Health And Human Services
Phoenix (AZ) Chapter